

CITY OF UNALASKA  
UNALASKA, ALASKA

RESOLUTION 2017-09

A RESOLUTION OF THE UNALASKA CITY COUNCIL AUTHORIZING AN EXPENDITURE IN THE AMOUNT OF \$1,000 FROM COUNCIL CONTINGENCY TO SPONSOR THE ALASKA FISHERIES DEVELOPMENT FOUNDATION'S ANNUAL ALASKA SYMPHONY OF SEAFOOD CONTEST

WHEREAS, Alaska Fisheries Development Foundation (AFDF) is in its 39<sup>th</sup> year of working on behalf of the fishing industry in Alaska; and

WHEREAS, AFDF collaborates with individuals, organizations, public officials, and government agencies at all levels to stimulate and encourage new developments that help make Alaska's seafood industry more environmentally, economically, and technologically sound; and

WHEREAS, for the past 24 years, AFDF, in partnership with other industry supporters, has sponsored the Alaska Symphony of Seafood annual contest to encourage new product development from seafood harvested in Alaska; and

WHEREAS, the City of Unalaska has been asked to be a sponsor of the Alaska Symphony of Seafood contest;

NOW THEREFORE BE IT RESOLVED that the Unalaska City Council authorizes expenditure from Council Contingency in the amount of \$1,000 to be provided to the Alaska Fisheries Development Foundation for Soloist level sponsorship of the 2017 Alaska Symphony of Seafood.

PASSED AND ADOPTED BY A DULY CONSTITUTED QUORUM OF THE UNALASKA CITY COUNCIL THIS 24<sup>th</sup> DAY OF JANUARY 2017.

  
MAYOR

ATTEST:

  
CITY CLERK



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Alaska Fisheries Development  
Foundation, Inc.

## Alaska Symphony of Seafood Sponsorship

The *Alaska Symphony of Seafood* is an annual competition for new products made from Alaska seafood. The *Symphony* was created over 20 years ago by the *Alaska Fisheries Development Foundation* (AFDF) to encourage and promote the development of value-added products. In 2017, the *Symphony* is hosting events in Seattle, Juneau and Boston, and offering awards in numerous product categories: RETAIL, FOOD SERVICE, BEYOND THE PLATE, BEYOND THE EGG, & PEOPLE'S CHOICE.

The *Symphony* runs on the energy and impetus of its sponsors. The *Symphony* receives generous support from the seafood industry, but that is not the only source of sponsors. These successful events attract organizations, large and small, that support Alaska's seafood industry and benefit by being associated with and promoted by the *Symphony*. The event showcases the work of the entire seafood supply chain, from harvester, processor, shipper, supplier, all the way to the retailer. *Your support through a sponsorship will help continue this important event and help create more value for all from Alaska seafood.*

- [Click here to download this page as a PDF](#)

### LEVELS OF SPONSORSHIP:

#### **Benefactor — \$10,000 and up**

- Same benefits as the Maestro Level below, plus these additional benefits:
- Advertising banner & company description on AFDF's Symphony web page with a year-round presence.
- Six complimentary tickets to each of the Seattle & Juneau events.
- Company advertising banner displayed at each event in Seattle, Juneau and Boston.

#### **Maestro — \$5,000 — \$9,999**

- Same benefits as the Concertmaster Level below, plus these additional benefits:
- Five complimentary tickets to each of the Seattle & Juneau events.
- Company logo appears in color in Symphony booth at Seafood Expo North America in Boston.

#### **Concertmaster — \$2,500 — \$4,999**

- Same benefits as the Soloist Level below, plus these additional benefits:
- Four complimentary tickets to each of the Seattle & Juneau events.
- Sponsorship announced in public relations efforts for Symphony including press releases, press conferences, and events.

#### **Soloist — \$500 — \$2,499**

### Alaska Symphony of Seafood

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## Symphony of Seafood

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Alaska Fisheries Development Foundation, Inc.

## Sponsors

Developing new products is a risky investment of time and money. The sponsors and the companies that entered products all deserve special recognition. They understand that a rising tide floats all boats. In other words, when one company develops a product that increases the value of our resources, the entire industry, plus our communities, benefit from that.

In order to hold this important event, AFDF must have the support from not only the seafood industry, but also other support sector businesses. Sponsorship entitles supporters to promotional opportunities not only in Alaska, but also in Seattle, Boston and across the nation.

[Click here to view Sponsorship Levels.](#)

If you have any questions, please call Valerie Motley at (206)352-3922 or e-mail her.

## 2017 Symphony Sponsors

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### Cocreator



Alaska Air Cargo



Alaska Fisheries Development Foundation



Alaska Seafood Marketing Institute



Northwest Fisheries Association



Southwest Alaska Municipal Conference



### Maestro



APICDA



At-Sea Processors Association



Marel



Trident Seafoods

ConcertMaster



Bristol Bay Economic Development Corporation



United Fishermen of Alaska



UniSea

Soloist



Alaska Division of Economic Development



Alaska Weathervane Seafoods



Alaska Whitefish Trawlers Association



American Seafoods Group

Burch Brothers



Coastal Transportation



Global Seas

Hump Island Oyster Company

Magic Fish Co.y



Orca Bay Seafoods



Marine Stewardship Council

Northwest Farm Credit Services



Pacific Seafood Processors Association



Petro Marine Services



Port of Seattle



Puget Sound Quality Specialist, Inc.



R&M Engineering-Ketchikan, Inc.

Williams Kastner

Afficionado



Fishes and Dishes

FV McRea

FV Savage

Pacific Fishermen Shipyard

Philips Publishing Group

Premium Aquatics

Salmon Sisters



Valdez Fisheries Development Association

### AFDF Mission

AFDF's mission is to turn challenges into opportunities by applying research and development and balancing economic benefits with sustainability principles.

### Featured Links

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### AFDF Membership

Membership entitles your company to participate in the Foundation's programs, to guide it's future projects, and to help set priorities for it's work.  
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## 2017 Symphony of Seafood Dates

- Friday, January 6th – *Call for Product Due*
- Wednesday, January 25<sup>th</sup> – *Seattle Events*
- Wednesday, February 22<sup>nd</sup> – *Juneau Event*
- March 19<sup>th</sup> – 21<sup>st</sup> – *Seafood Expo North America - Boston*

- Same benefits as the Aficionado Level below, plus these additional benefits:
- Two complimentary tickets to each of the Seattle & Juneau events.
- Company name appears in local and national industry print advertising and Symphony promotional materials.
- Company logo appears on sponsor poster at all media and public happenings in Seattle, Juneau and Boston.

**Aficionado – Up to \$499**

- Web site link and company logo on AFDF's Symphony web page with a year-round presence.
- Two complimentary tickets to either the Seattle or Juneau event.

**MAKE IT WORK FOR YOU!**

Personalize your sponsorship with cooperative consumer promotions, co-promotions with compatible products, or sponsored special events as other ways to participate in the Alaska Symphony of Seafood.

**AFDF Mission**

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